NIFT



G-20 Summit

India X Jodhpur

About

As a student of NIFT, I had the opportunity to represent my government fashion institute at the G20 Summit, where I explained Indian art to foreign delegates through the lens of design and culture. I highlighted how Indian art is deeply rooted in regional traditions, spirituality, and everyday life, seen in textiles like Banarasi brocades, Kanchipuram silks, Ikat, Kalamkari, and Ajrakh, each reflecting local history, climate, and craftsmanship. I explained that Indian art is not limited to galleries but lives in handloom weaving, surface ornamentation, motifs inspired by nature and mythology, and sustainable practices passed down through generations. This continuity between tradition and contemporary design demonstrates how India preserves its cultural identity while adapting it for global platforms, making Indian art both historically rich and relevant today.

Reel Link

